

JOBS PAPER CLIPPING

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JOBS holds EDBM training for Mirpur shoe cluster

ECONOMIC REPORTER

JOBS (Job Opportunities and Business Support) a USAID, Bangladesh funded project and implemented by the IRIS Centre at the University of Maryland, conducted a 7-day long "Entrepreneurship Development and Business Management (EDBM) Training" for the 11 entrepreneurs of the footwear sector in Mirpur recently.

This course was especially designed considering the need of Mirpur shoe cluster entrepreneurs on business planning, market survey and business selection procedure, financial management, business management and improving marketing linkage capacity.

The objective of the course was to enhance participants' capacity in the above areas for better and effective management of their business or enterprise.

To address the anticipated objectives of the participants JOBS conducted the training at its office premises at Gulshan in the city. The 7-day long training course was ended with certificate awarding ceremony.

Asif U Ahmed, Deputy Director Programme, JOBS Project distributed the certificates among the participants. S M Shahidullah, Manager- Training, Sazzad Kossain, Deputy Manager, Sector Development Programme and Ms Mafruha Alam, Deputy Manager Training of JOBS Project were also present in the event.

S M Shahidullah, Manager Training and, Ms Mafruha Alam, Deputy Manager Training, JOBS USAID Project conducted the course.