

Floor covering producers take part in Germany fair

FE Report

USAID-funded project Job Opportunities & Business Support (JOBS), implemented by the IRIS Centre at the University of Maryland, facilitated a group participation of Bangladeshi producers of floor coverings including carpets, jute-braided rugs and satranji in the DOMOTEX-2005 held recently at Hannover in Germany.

DOMOTEX is the largest

floor coverings fair in entire Europe and a much renowned international fair especially for its varieties in floor coverings.

Three leading firms from this sector -- Bengal Braided Rugs Ltd (BBRL), Bengal Carpets Ltd (BCL) and Karupannya -- took part in the fair under the 'Bangladesh Pavilion'.

This year's participation in DOMOTEX would bring orders worth around US\$ 1.5 million (15 crore).